

# EEZY KEYZ® Introduction



**EEZY KEYZ®**

Communication Security Solutions

2020

# IPRA Technologies

## IN BRIEF

IPRA Technologies is a software development company based in Lappeenranta, Finland that has spent the past few years developing and patenting commercial communication security solutions, and is now emerging out of stealth stage to bring its innovative products to market.

EEZY KEYZ® product family includes user applications for encrypted email and video conferencing communication with unique integrated File Transfer for unlimited and encrypted file size and EEZY KEYZ® DAGAZ Smart Backend. EEZY KEYZ® Communication Security System will be brought to market in 2020 for Technology Transfer customers.



# What we do

## ENCRYPTION TECHNOLOGY THAT MEETS THE MOST STRINGENT GOVERNMENT-LEVEL REQUIREMENTS



### EEZY KEYZ<sup>®</sup> **Military Grade** Communication Security

IPRA Technologies has developed a military grade encryption solution that is in compliance with EU regulations and NATO standards. By combining an extensive backend system and user applications supported by commonly used operating systems, all communication in chat, video or chat/VoIP and file transfer are securely encrypted. Users can send, receive and store encrypted emails and attachments of unlimited size automatically using their own preferred tools. This unique automation removes any additional burden on the user to ensure security, and there is no need for knowledge or experience of encryption methods.

# Key competitive differentiators

## KEY DIFFERENTIATION POINTS OF EEZY KEYZ<sup>®</sup> ENCRYPTION SOLUTION

- True end-to-end encryption with a symmetric and asymmetric key combination
- EEZY KEYZ<sup>®</sup> is able to meet all local requirements regarding the presence or absence of backdoors
- Session and identity based encryption
- Unique proprietary File Transfer for unlimited file size and encrypted attachments integrated in the email and videoconferencing solutions
- Excellent video and audio quality in the video conferencing solution due to unique peer-to-peer (P2P) solution
- Technology Transfer business model
- EEZY KEYZ<sup>®</sup> does not collect user content data and most of the metadata is also encrypted

# Go-to-market of EEZY KEYZ® by IPRA Technologies



## EEZY KEYZ® Go-to-market plan

Our go-to-market phase started in November 2020 and first contracts are currently being drawn in the enterprise and security organizations market. We are the only communication security company that can provide enterprise customers a complete solution with technology transfer concept. The EEZY KEYZ® Communication Security System consists of true end-to-end email encryption with encrypted peer-to-peer (P2P) file transfer, P2P videoconferencing system with excellent video/audio quality as well as encrypted file transfer of unlimited file size, and the EEZY KEYZ® DAGAZ Backend Solution.

# Momentum

## PERFECT TIMING



### EEZY KEYZ<sup>®</sup> Communication Security

We at IPRA Technologies believe we have what the communication world needs now and for many decades to come. The new emerging communication safety standards of telecommuting will help us launch our product at the right time. The world needs credible protection for all communication, while in transit and when saved.

## Further information

### WHITE PAPERS AND BETA GUIDES



Please review our white papers for a closer look at the EEZY KEYZ<sup>®</sup> product family. For a proper hands-on experience, go and test the products with the help of our Beta Guides.

- EEZYKEYZ<sup>®</sup> Email Encryption Solution white paper
- EEZYKEYZ<sup>®</sup> Conferencing Solution white paper
- Beta Guides

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